

Sustainability and AI for Green

Introduction

IMC University of Applied Sciences Krems, Austria
Roman Mesicek

Session Overview

1 **Sustainability**

A review of global societal challenges and sustainability concepts and definitions

2 **Responsibility**

Business Ethics, Corporate Social Responsibility and Sustainability Management

3 **AI**

Application of sustainability and business ethics frameworks on the development and application of artificial intelligence

Housekeeping 🧹

In this course we use the following tools and platforms

GitHub: Class materials, presentations, selected literature, additional resources, group work exercises

eDesktop: Attendance and assessment

MS Teams: Online session and lecture communication

Miro: Collaboration and sharing of results