

Group Work Exercise

Company Sustainability Analysis

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SAG Part 2

Choose a company for your group work

Goal: Select a technology company (hardware, software, AI) for further investigations

- Company has to be multinational
- Company should have sustainability information available
- 3 participants in each team
- Topics to be covered during group work:
 - Corporate values
 - Motives for responsible business conduct
 - Maturity assessment

Basic information on the company

Goal: Understand the companies core business model

Tasks:

- Decide on a Company and inform everyone
- Add Logo to Padlet
- Answer the Question: (in the Whiteboard)
What is the core business of the company?
How does it earn profits? What does it produce, offer, sell or which service does it provide?

Breakout group discussion, 15 Minutes

Does your selected company have ethical values?

Goal: Identify and document the ethical values of your chosen company.

Tasks:

- Do a quick research into the sustainability report (or similar) of your company and look for ethical values
- Post to Whiteboard
- Presentation and Discussion

Breakout group discussion, 15 Minutes

Questions to consider:

- Which values?
- Are these communicated in a code of ethics or comparable?
- Are they publicly available?
- How are they being 'enforced'?
- Ethical role models in the company?

Motives for Sustainability/CSR Uptake

Goal: Identify and analyze the motives behind your company's sustainability and/or responsibility efforts.

Tasks:

- Use not only the sustainability report but also other articles you find for your research
- Breakout group work, 15 Minutes
- Post to Whiteboard & plenary discussion

Breakout group discussion, 15 Minutes

CSR Maturity Assessment

Goal: Determine the level of CSR maturity using the Dyllick/Muff methodology.

Tasks:

- Use the methodology of Dyllick/Muff to determine the level of CSR maturity of your company
- Give some reasons for your result
- Post to Whiteboard
- Presentation and Discussion

Breakout group discussion, 15 Minutes